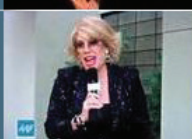


# WEB 3.0 MARKETING:

How to Use VIDEO to Increase Your Income & Influence on the Web

The World Of Online Marketing Is Changing Fast. Is Your Brand Keeping Up?



## 3.5 Billion Brand-Related Conversations a Day in the U.S. Is Your Brand One of Them?

According to Keller Fay Group, there are over 3.5 billion brand-related conversations taking place each day. With many of these conversations being conducted via social networks and mobile applications, savvy marketers have discovered the secret to being seen and heard is **Emotionally Relevant Video Content**.

**AVOID LOSING TIME & MONEY**  
During this eye opening and interactive program, **former on-camera anchor for CNN and award winning video producer, Steve Kosch**, will provide a simple and easy to follow road map for crafting profitable video driven campaigns online and offline.

This isn't about the technical aspects of video. Instead, you will **learn critical steps to avoid that lose you time and money**, while gaining a visual perspective on **how your company can successfully compete in today's Web 3.0 universe**.

## HOW TO BOOK STEVE KOSCH & THIS TOPIC FOR YOUR NEXT PROGRAM

To you it's more than just another event. So get more than just another speaker.

Book Steve Kosch and this exciting and timely topic for your next meeting, conference or convention.

Please call 949-720-2080  
or email [info@TheVideoEditor.com](mailto:info@TheVideoEditor.com).

## YOUR AUDIENCE WILL LEARN:

- 3 simple lessons of branded video from CNN & The Weather Channel.
- What are interactive video brochures and how they bridge the competitive GAP between big and small companies.
- 5 ways to HOOK your audience and get your key points across in less than 60-seconds.
- The pitfalls of buying into the "do-it yourself video" myth.
- Strategies to leverage video on the Web. HINT: It's not just YouTube.

facebook

You Tube

## MEET STEVE KOSCH

Steve Kosch is the founder of award winning video agency, **The Video Editor, located in beautiful Orange County, California**. A nationally renowned expert in the use of video marketing and branding, Steve has written, produced and directed 1,000's of successful marketing communications, scripts, commercials and videos for a wide array of companies.

**A former on-camera anchor for CNN and award-winning video producer**, Steve has been at the forefront of how video has been used online and offline to start, build and sustain successful companies of all sizes.

An engaging and highly knowledgeable speaker, Steve's **timely and acute understanding and application of using video in today's virtual based world** is not a luxury, but a necessity for the modern day professional and business owner.

For more information about Steve please visit: [www.TheVideoEditor.com](http://www.TheVideoEditor.com)



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