



# **Core Competencies**

## **Business Video Production**

- Sales
- Marketing
- Product Launch
- · Health & Safety
- Live Events
- Recruitment

# Media Duplication | Replication

- CD/DVD Duplication/Replication
- 1 Copy to 100,000 Copies
- Packaging Options

### **Media Edit and Transfers**

- All tape formats transferred to DVD or any other digital format
- Format conversions: QuickTime (.mov) Windows Media (.wmv)
  .flv .wav .mp3 .avi .mpg
- Final Cut Pro HD non-linear editing





# **Our Story**

## Who

The Video Editor is a client-focused, full service media production company of experienced industry players. Steve Kosch, 39-year media veteran (Former ABC-TV, CNN, The Weather Channel) leads a dedicated and talented team.

## What

The Video Editor offers corporate video, editorial and post-production, duplication, event production, DVD authoring, flash video and provides answers to just about any media question.

## When

Everyday The Video Editor helps companies with strategic plans for using video to outmaneuver the competition and to increase market share for their product or service.

# Why

Video is a business tool that helps people communicate thoughts, ideas and concepts quickly and easily.

### Where

The Video Editor is headquartered in Orange County California with crews available throughout the United States.

The Video Editor Corporate Headquarters 1220 Bison Ave. A-6 Newport Beach, California 92660 Consultations are always free Toll Free 888.725.2080 Local 949.720.2080

steve@thevideoeditor.com www.thevideoeditor.com





### Clients | Partners







TWENTY-ONE YEARS OF EXCELLENCE



Taking on the world's toughest energy challenges."

ENVIRON











"Steve Kosch and his crew made us look like super-stars at our national conference at a fraction of the price of high-priced ad agencies."

Joe Stammen, Creative Director

Sperry Van Ness Commercial Real Estate

"I have worked with Steve and his staff at The Video Editor since 2000. With their help I have created training DVD's that have been seen throughout the world. We have used the DVD's for new employee orientation, server training and management training. We have just created two brand new DVD's this year!

I can't thank The Video Editor enough for all of their help, professionalism and quick turnaround time.



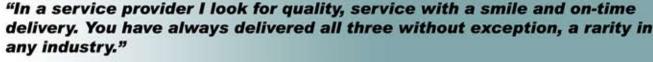
Marc Abenoja

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Patrick R. Fuscoe, RE. President/CEO Fuscoe Engineering, Inc.

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HIRE SAFE, HIRE SMART, HIRERIGHT.



# **How We Deliver Results**

# **Planning | Production**

We research your company, write the script, plan the theme, shots, edit, music, and narration so when we arrive at your location we execute with efficiency. We plan for success so that we deliver the results you expect.

## **Post-Production**

Using state of the art Final Cut Pro editing software suite and professional editors, we bring all the elements together to achieve the goal of communicating, educating, training and prompting the viewer to take action.

### **Distribution**

The Video Editor transcodes the final video in the latest formats so that your video loads and plays back at its optimal performance. We can create a playable DVD or any other digital file.

There is never a fee for consultation. Let's talk, I'd like to hear your thoughts, I'll give you some of my ideas and a detailed, fixed fee budget.

There is no obligation. We work hard to earn your trust and respect.

Thank You, Steve Kosch, President

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