

A professional video studio with two large cameras on tripods. A person is visible in the background, pointing upwards. The scene is dimly lit with a blueish tint.

*The*  
**VIDEO EDITOR**  
*Video Production for Business*

***Company Overview***

## Core Competencies

### Business Video Production

- Sales
- Marketing
- Product Launch
- Health & Safety
- Live Events
- Recruitment

### Media Duplication / Replication

- CD/DVD Duplication/Replication
- 1 Copy to 100,000 Copies
- Packaging Options

### Media Edit and Transfers

- All tape formats transferred to DVD or any other digital format
- Format conversions: QuickTime (.mov) Windows Media (.wmv) .flv .wav .mp3 .avi .mpg
- Final Cut Pro HD non-linear editing





## Our Story

### Who

**The Video Editor is a client-focused, full service media production company of experienced industry players. Steve Kosch, 39-year media veteran (Former ABC-TV, CNN, The Weather Channel) leads a dedicated and talented team.**

### What

**The Video Editor offers corporate video, editorial and post-production, duplication, event production, DVD authoring, flash video and provides answers to just about any media question.**

### When

**Everyday The Video Editor helps companies with strategic plans for using video to outmaneuver the competition and to increase market share for their product or service.**

### Why

**Video is a business tool that helps people communicate thoughts, ideas and concepts quickly and easily.**

### Where

**The Video Editor is headquartered in Orange County California with crews available throughout the United States.**

**The Video Editor  
Corporate Headquarters  
1220 Bison Ave. A-6  
Newport Beach, California  
92660**

**Consultations are always free  
Toll Free 888.725.2080  
Local 949.720.2080**

**[steve@thevideoeditor.com](mailto:steve@thevideoeditor.com)  
[www.thevideoeditor.com](http://www.thevideoeditor.com)**





## Clients / Partners



**Verbatim.**



ERNST & YOUNG  
ENTREPRENEUR  
OF THE YEAR



Adobe

TWENTY-ONE YEARS OF EXCELLENCE

**ExxonMobil**

Taking on the world's toughest energy challenges.

**ENVIRON.**



at&t



youSENDit



**"Fast, Flexible, and Fair!"**



**real online marketing .com**

**"Steve Kosch and his crew made us look like super-stars at our national conference at a fraction of the price of high-priced ad agencies."**

**Joe Stammen, Creative Director**

**Sperry Van Ness  
Commercial Real Estate**

**"I have worked with Steve and his staff at The Video Editor since 2000. With their help I have created training DVD's that have been seen throughout the world. We have used the DVD's for new employee orientation, server training and management training. We have just created two brand new DVD's this year!"**

**I can't thank The Video Editor enough for all of their help, professionalism and quick turnaround time.**

**Marc Abenoja**

**The Johnny Rockets Group, Inc.**

**"In a service provider I look for quality, service with a smile and on-time delivery. You have always delivered all three without exception, a rarity in any industry."**

**Bill Sevilla**

**Sales**

**Edwards Lifesciences Corporation**

**Patrick R. Fuscoe, P.E.**

**President/CEO**

**Fuscoe Engineering, Inc.**



## How We Deliver Results

### Planning | Production

**We research your company, write the script, plan the theme, shots, edit, music, and narration so when we arrive at your location we execute with efficiency. We plan for success so that we deliver the results you expect.**

### Post-Production

**Using state of the art Final Cut Pro editing software suite and professional editors, we bring all the elements together to achieve the goal of communicating, educating, training and prompting the viewer to take action.**

### Distribution

**The Video Editor transcodes the final video in the latest formats so that your video loads and plays back at its optimal performance. We can create a playable DVD or any other digital file.**

**There is never a fee for consultation. Let's talk, I'd like to hear your thoughts, I'll give you some of my ideas and a detailed, fixed fee budget.**

**There is no obligation. We work hard to earn your trust and respect.**

**Thank You,  
Steve Kosch, President**

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